

## BIO-DATA

**Name** : Vinarsha T.M  
**Designation** : Assistant Professor  
**Department** : Commerce  
**Address** : Sree Narayana Guru College  
 Chelannur, Kozhikode. 673616.  
**Qualifications** : M.Com,B.Ed,NET,SET

### Details of Research

| No. | Name        | Title of topic  | Year | Research centre | Name of supervisor | Whether M.Phil/PhD |
|-----|-------------|---|------|-----------------|--------------------|--------------------|
| 1   | Vinarsha tm | Human resource management practices in healthcare industry in kerala(ongoing) | 2011 | Cochin college  | Dr.K.Devadas       | Ph.D               |

### Membership in Board/ Academic Council/ Professional bodies

| No. | Name | Board/ Faculty/ Senate etc | Year | University | (Chairman/Member) |
|-----|------|----------------------------|------|------------|-------------------|
| 1   |      |                            |      |            |                   |

### Academic Activities

#### Seminars/ Workshops/ Conferences attended (2007-08 onwards)

| No. | Name of faculty | Name of Seminar/Workshop/ Conference | Venue                   | Year with date  | Sponsor/ Funding Agency |
|-----|-----------------|--------------------------------------|-------------------------|-----------------|-------------------------|
| 1   | Vinarsha.T.M    | Seminar on Capital Market and SEBI   | Govt college Madappally | 2009 December 5 | UGC                     |

|   |             |  |  |                         |                                     |
|---|-------------|--|--|-------------------------|-------------------------------------|
| 2 | Vinarsha tm | Two day workshop on customer protection and consumer welfare                     | DCMS university of calicut             | 11 and 12 November 2011 | Ministry of consumer affairs        |
| 3 | Vinarsha tm | National seminar on customer relationship management                             | Govt college madappally                | 2 and 3 February 2012   | Director collegiate education       |
| 4 | Vinarsha tm | Seminar on higher education scholarships in India and abroad                     | SNGC Chelannur                         | 21-8-2015               | Scholarship committee, SNGC         |
| 5 |             | 3 day National Seminar on social science research and software for data analysis | Govt arts and science college, Calicut | 23, 24,25 November 2015 | Directorate of collegiate education |
| 4 |             | Workshop on aviation the ground realities  | Speedwings                             | 28-11-2015              | Aviation academy                    |

### **Paper presentations in Seminars/ Workshops/ Conferences (2007-08 onwards)**

| No. | Name of faculty | Name of Seminar/Workshop/Conference | Venue          | Year with date           | Sponsor/ Funding Agency   |
|-----|-----------------|-------------------------------------|----------------|--------------------------|---------------------------|
| 1   | Vinarsha tm     | National conference on researchers  | Cochin college | 28 and 29 september 2012 | Research Dept of commerce |

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| 2 | “ | National seminar<br>FDI and Indian<br>economy a multy<br>perspective<br>evaluation     | SNGC Chelannur                   | 23 and 24<br>October<br>2014 | UGC |
| 3 |   | National seminar on<br>rupee fluctuations<br>and its impacts on<br>Indian economy      | MPMM SN Trust<br>college Shornur | 9 and 10<br>October<br>2014  | UGC |
| 4 |   | National seminar on<br>prospects of service<br>industry in India<br>trends and pattern | Marthoma College<br>chungathara  | 2<br>December<br>2015        | UGC |
| 5 |   | A study on general<br>trends and<br>developments in<br>financial inclusion in<br>India | PSMO COLLEGE<br>TIRURANGADI      | 10<br>December<br>2015       | UGC |
| 6 |   | A study on service<br>marketing with<br>special reference to<br>healthcare services    | SARBTM Govt<br>College Koyilandy | 11<br>December<br>2015       | UGC |
| 7 |   | Importance of<br>training and<br>development in<br>healthcare sector                   | NSS College Manjery              | 13-1-2016                    | UGC |

**Resource person/ Chair in Seminars/ Workshops/ Conferences (2007-08 onwards)**

| No. | Name of faculty | Name of Seminar/Workshop/Conference                                      | Venue          | Year with date | Sponsor/ Funding Agency |
|-----|-----------------|--|----------------|----------------|-------------------------|
| 1   | VINARSHA TM     | National seminar on FDI and Indian Economy a Multiperspective Evaluation | SNGC Chelannur | 23 -10- 2014   | UGC                     |
| 2   |                 |  |                |                |                         |

**Details of Research Publications**

| No . | Name of Faculty | Title | Year | Whether in peer reviewed national or international journal/others |
|------|-----------------|-------|------|---|
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## **PROGRAMMES ORGANISED**

1. Road construction programme in kakkor(NSSprogramme officer) 2009
2. Survey on the part of punchayath website creation(NSSprogramme officer)2010
3. Road construction programme in kottalida(NSSprogramme officer)2011
4. A workshop on jewellery making and glass and cotton painting(NSSprogramme officer)2012
5. Alumni meet with guru pooja (COLLEGE ALUMNI CO-ORDINATOR)
6. Conducted the training class for enumerators and supervisors in block development office Chelannur on 5-3-2010 to 7-3-2010

## **IN THE CAPACITY AS HODs / CLUBS & COMMITTEE CONVENERS**

- 1 Inter school quiz competition(Dept)
- 2.Trade fest 2015(Dept)
- 3.Trade fest 2016(Dept)
- 4.Mehandi fest 2016 (Dept)

## **PARTICIPATION IN ACTIVITIES**

- 1.orientation programme conducted by Calicut university 28-1-2010 to 24-2-2010
- 2.orientation programme for NSS programme officer organized by Rajagiri college Kalamassery 2011
- 3.UGTCsponsored refresher course organized by Calicut university 2012
- 4.workshop for sensus master trainer 2011

