

## Faculty Profile

**Name** : JOOBI V P  
**Designation** : Assistant Professor  
**Department** : Commerce  
**Address** : Sree Narayana Guru College  
 Chelannur, Kozhikode. 673616.  
**Qualifications** :M.com, B.Ed

## Details of Research

No.	Name	Title of topic	Year	Research centre	Name of supervisor	Whether M.Phil/PhD
1		Dimensions of CSR in Responsible Tourism and its impacts with special reference to Kerala	2012	Calicut university	Dr. E K Satheesh	P hD(Doing)

## Academic Activities

### Seminars/ Workshops/ Conferences attended (2007-08 onwards)

No.	Name of faculty	Name of Seminar/Workshop/Conference	Venue	Year with date	Sponsor/ Funding Agency
1		Workshop on Consumer protection and Consumer affairs	DCMS, Calicut university	11 to 12 <sup>th</sup> Nov 2011	Dept. of Consumer affairs, Ministry of Consumer affairs, Food &Public distribution, Govt. of India.
2		International Conference on Responsible Tourism	Kumarakam	27 <sup>th</sup> to 29 <sup>th</sup> June 2013	Kerala Tourism,KITTS

3.		National seminar on Managing Tourism Business for Sustainable competitive Advantage.	Dept. of Tourism studies, Pondicherry University	23& 24 March 2012	UGC –SAP
4.		National Seminar on CSR	Cooperative Arts& Science College, Madai, Kannur University	29,30,31 <sup>st</sup> March 2012	UGC
5		Seminar on Women and Social Entrepreneurship	Thantedam Gender Fest	15-03-2012	The Kerala State Women's Development Corporation Ltd.
6		Workshop on Data analysis for Research in Social Sciences	DCMS Calicut University	11 <sup>th</sup> may to 16 <sup>th</sup> may 2013	Research forum DCMS
7		National seminar on Rupee fluctuations and its impacts on economy	Dept. commerce, MPMM SN Trusts College, Shoranur	9, 10 <sup>th</sup> October 2014	UGC
8.		National Seminar on FDI and Indian Economy – a multi perspective evaluation	Dept. commerce, SNG College, Chelannur	23, 24 <sup>th</sup> Oct 2014	UGC
9.		National Seminar on cooperative movement and Rural Finance in India.	St. Stephen's College, Pathanapuram	10,11 <sup>th</sup> Aug 2015	UGC
10.		National Workshop on research paper	DCMS, Calicut University	23, 24 <sup>th</sup> Feb 2015	UGC

11.		National Seminar on Redefining marketing in the digital era of globalisation	Providence College	3,4 <sup>th</sup> Sept.2015	UGC
12.		National Workshop on Research Methodology	DCMS, Calicut University	21, 22 <sup>nd</sup> May 2015	Research Forum DCMS
13		National seminar on New Frontiers in Finance & Accounting	Govt. College, Kodenchery	2,3 <sup>rd</sup> Dec. 2015	Directorate of Collegiate Education, Govt. of Kerala
14.		National Seminar on Accessible Tourism : A New Scenario in Indian Tourism Sector	Govt. College, Nedumanagad	2,3,4 <sup>th</sup> Feb 2016	UGC

### **Paper presentations in Seminars/ Workshops/ Conferences (2007-08 onwards)**

No.	Name of faculty	Name of Seminar/Workshop/Conference	Venue	Year with date	Sponsor/ Funding Agency
1		National seminar on Managing Tourism Business for Sustainable competitive Advantage.	Dept. of Tourism studies, Pondicherry University	23& 24 March 2012	UGC –SAP
2		National Seminar on CSR	Cooperative Arts& Science College, Madai, Kannur University	29,30,31 <sup>st</sup> March 2012	UGC

3		National seminar on Rupee fluctuations and its impacts on economy	Dept. commerce, MPMM SN Trusts College, Shoranur	9, 10 <sup>th</sup> October 2014	UGC
4		National Seminar on FDI and Indian Economy – a multi perspective evaluation	Dept. commerce, SNG College, Chelannur	23, 24 <sup>th</sup> Oct 2014	UGC
5		National Seminar on cooperative movement and Rural Finance in India.	St. Stephen's College, Pathanapuram	10,11 <sup>th</sup> Aug 2015	UGC
6		National Seminar on Redefing marketing in the digital era of globalisation	Providence College	3,4 <sup>th</sup> Sept.2015	UGC
7		National seminar on New Frontiers in Finance & Accounting	Govt. College, Kodenchery	2,3 <sup>rd</sup> Dec. 2015	Directorate of Collegiate Education, Govt. of Kerala
8		National Seminar on Accessible Tourism : A New Scenario in Indian Tourism Sector	Govt. College, Nedumanagad	2,3,4 <sup>th</sup> Feb 2016	UGC

### **Details of Research Publications**

No .	Name of Faculty	Title	Year	Whether in peer reviewed national or international journal/others
1.		Women empowerment in Responsible Tourism – A case of Vythiri grama panchayath, Wayanad	2013	Peer reviewed journal
2.		CSR initiative in Indian Tourism	2014	Peer reviewed journal
3.		Responsible tourism initiative in Micro tourism spots- a case Kadalundi Vallikkunu Community Reserve	2014	Peer reviewed journal

#### **PROGRAMMES ORGANISED**

1. Organised a National Seminar on Rupee Fluctuations and its impacts on Indian Economy organized by Dept of Commerce, MPMM SN Trusts College, Shoranur on 9,10<sup>th</sup> oct 2014

#### **IN THE CAPACITY AS HODs / CLUBS & COMMITTEE CONVENERS**

- 1.Coordinator ASAP
- 2.Copordinator Nature and Forestry Club

