

Faculty Profile

Name : Jeothilakshmi.SK
Designation : Assistant Professor
Department : Commerce
Address : Sree Narayana Guru College
 Chelannur, Kozhikode. 673616.
Qualifications : M.Com, NET

Details of Research

No.	Title of topic	Year	Research centre	Name of supervisor	Whether M.Phil/PhD
1	Primary Cooperative Agricultural and Rural Development Banks in Kerala- An Evaluative study	2010 onwards	Cochin college, Cochin	Dr. K Devadas	Ph.D

Academic Activities

Seminars/ Workshops/ Conferences attended (2007-08 onwards)

No.	Name of Seminar/Workshop/ Conference	Venue	Year with date	Sponsor/ Funding Agency
1	Participated in the two day workshop on consumer protection and consumer welfare.	Dept. of Commerce and Management Studies, University of Calicut.	11-11-2011 & 12-11-2011	Central Govt.
2	Participated in the National Seminar on "The impact of Micro finance on Economic growth"	Government Victoria College Palakkad	16-01-2012 & 17-01-2012	UGC

3	Short term course for professional development	Academic Staff College	06-08-2012	UGC
4	Participated in a one day workshop on "How to write a Social Science Research paper"	SNES Institute of Management Studies and Research	17-11-2012	
5	Faculty Development Programme in Entrepreneurship	National Institute of Technology Calicut	26-11-2012	
6	Participated in Researcher's Conference	Cochin College, Kochi	23-08-2013	
7	Soft skill development	Academic Staff College	02-02-2015 to 07-02-2015	
8	Symposium on Higher education	Kerala higher Education Commission	05/09/2015	

Paper presentations in Seminars/ Workshops/ Conferences (2007-08 onwards)

No.	Name of Seminar/Workshop/Conference	Venue	Year with date	Sponsor/ Funding Agency

1	Participated in the National Researchers conference and presented a paper on "Primary cooperative Agricultural and Rural Development Banks in Kerala- An Evaluative Study"	Cochin College, Kochi	28-09-2012	College
2	Chaired a session and presented paper at a National Seminar on 'Rupee fluctuations and its Impact on Indian Economy"	MPMM SN Trust College, Shornur	09-10-2014	UGC
3	National seminar on "The cooperative movement and rural finance in India"	St. Stephen's College, Maloor	10 th and 11 th Aug 2015	UGC
4	National seminar on "Redefining marketing in the digital era of globalization"	Providence College, Calicut	3 rd & 4 th Sept. 2015	UGC

Resource person/ Chair in Seminars/ Workshops/ Conferences (2007-08 onwards)

No.	Name of Seminar/Workshop/Conference	Venue	Year with date	Sponsor/ Funding Agency
1	Chaired a session and presented paper at a National Seminar on 'Rupee fluctuations and its Impact on Indian Economy"	MPMM SN Trust College, Shornur	09-10-2014	

PROGRAMMES ORGANISED

1. Organised a seminar

Date	Funding Agency	Topic	Venue
23 rd and 24 th Oct 2014	UGC	“ FDI and Indian Economy- A Multi perspective evaluation”	College Seminar Hall

IN THE CAPACITY AS HODs / CLUBS & COMMITTEE CONVENERS

1. Secretary of Sree Narayana Guru College cooperative society from 2009 to 2012
2. Convener ED Club 2012-13- 2014-15
3. NAAC Steering Committee Convener 2015-16 onwards